

Lorri Ratzlaff

Making Sense of Social Media

Abbotsford, British Columbia

- **Social Media Strategist**
- **Social Media Manager**
- **Social Media Consultant**
- **Social Media Educator**
- **Social Media Speaker**

Businesses live and die on Social Media; even brick and mortar businesses need to have a presence or they risk becoming irrelevant in today's online world. When a business flounders trying to navigate the intricacies of Social Media relationships and interactions, they know they can turn to **Lorri Ratzlaff** to help **Make Sense of Social Media** for them.

After 20+ years of experience in the corporate world, Lorri has turned her passion for helping businesses find success with social media marketing into a successful company that offers multilevel support and education to achieve the Social Media results businesses need.

As Lorri Says:

“A poorly planned and executed Social Media presence is worse than NO presence at all.”



Lorri assists and trains small to medium sized established brick and mortar business owners, as well as online entrepreneurs, on the latest social media marketing strategies so that they:

- build brand awareness
- increase their social presence
- engage with and educate fans and followers
- provide real time customer service
- and, ultimately, grow their businesses by Making Sense of Social Media

Lorri provides actionable and results driven strategies for efficient, effective and enlightening social media marketing that can be done in around an hour a day.

Lorri teaches and consults with businesses in understanding that the main goal of social media marketing is to get fans and followers to know, like and trust you and your brand. Lorri then works closely with a brand to achieve this, imploring that through time, effort and strategy the business will see the results they are looking for. Lorri teaches tactics, tools and timing – many of the essential elements in successful social media marketing.

Lorri brings her expertise in the complex Social Media arena to give companies and entrepreneurs the tools for the critical elements of creating a robust presence and making it as authentic an experience as possible for their followers and fans for true Social Media success.

Since January 2011 she also has managed many different types of businesses and industries in their social media strategies and marketing; such as:

- Automobile Industry
- Mortgage Broker
- Notary Public
- Real Estate Agent(s)

- Financial Planner / Adviser
- Retail
- Golf Course
- Manufacturer
- Security
- Specialty Farm
- Home Stager
- Counsellor
- Music School

With even more to offer, Lorri Ratzlaff is thrilled to open herself up to new projects of offering value through online products and live workshops.

Lorri is also a speaker and you will often find her networking anywhere from Chilliwack to Vancouver, in Beautiful British Columbia. Lorri loves to share with audiences and her speaking engagements range from subjects related to success mindset and self-confidence to entrepreneurship.

Contact

Lorri can most easily be reached online:



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